

Define yourself.

Networking

Recognition

Service

Development

COPYWRITER
PHOTOGRAPHER
ART DIRECTOR
MAD MAN
ACCOUNT MANAGER
PRINTER
WEB DEVELOPER
INTERN
PRODUCER
VOICE TALENT
PUBLICIST
ILLUSTRATOR
MARKETING EXEC
MOTHER
BROTHER
WIFE
HUSBAND
ORGANIZED
TECH SAVVY
CONFIDENT
COLLABORATIVE
HUMBLE
WELL-INFORMED
YOUNG
SEASONED
MEMBER — JOIN US!

THE AD CLUB

Association of Professional Communicators

MEMBERSHIP 2009 - 2010

**WHAT IS THE AD CLUB?
WHO ARE OUR MEMBERS?**

The Ad Club, officially known as the Association of Professional Communicators, brings programming, special events, and networking opportunities to the Capital Region advertising community. Ad Club members are like you... professionals who are passionate about what they do. Members include advertising agency professionals, media representatives, public relations specialists, copywriters, graphic artists and designers, broadcast producers, voice and on-air talent, state communication and public information specialists, web developers, business owners, and students. The Ad Club and its 300 members from 100 different companies and state agencies are proud to be part of one of the largest professional communications organizations in the area.

OUR BOARD INVITES ALL MEMBERS TO BECOME ACTIVE IN ONE OF THESE VERY IMPORTANT COMMITTEES:

NEWSLETTER
Keep that info coming.

NOMINATING
Who should be on the board?

NORI AWARDS
Great work speaks for itself.

PROGRAMMING
Hone your edge or learn something new.

SOCIAL
Planning. Lots of planning.

STUDENT COMMITTEE
Mentor young talent.

MEMBERSHIP
We always need new blood.

WEB SITE
Keep us up to date!

GET IN TOUCH!
info@albanyadclub.com and
518-784-CLUB

PROFESSIONAL DEVELOPMENT

Individual and professional success benefits our entire community. The Ad Club recognizes this and invites respected professionals to bring topical seminars and workshops to members and non-members alike.

SOCIAL NETWORKING

Networking with colleagues, potential clients, and vendor partners is core to our profession. The Ad Club provides opportunities for members to develop professional contacts, “tweet up,” and share experiences and ideas – and, by the way, we have fun, too! The Ad Club’s membership party is an opportunity to network, be entertained and win some fabulous prizes. Later in the year, join us for the annual Holiday party.

AD LIB

Keep up with the latest club and local industry news by reading Ad Lib, the Club’s quarterly e-newsletter.

JOBS

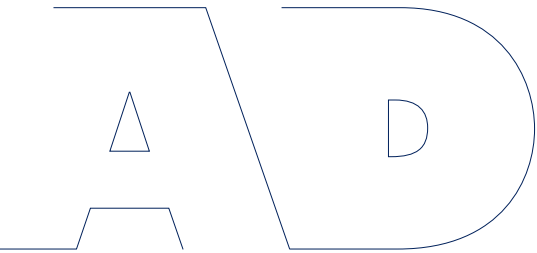
Looking for career advancement? Club members post job openings in their respective companies as available.

AWARD RECOGNITION

Members of the Albany Ad Club are invited to enter the Capital Region’s NORI Awards competition. Since 1972, the Ad Club has honored outstanding creative achievement and members excelling at their craft. Each year, one dedicated member of the Ad Club is honored with the Outstanding Achievement Award.

PUBLIC SERVICE

The Ad Club gives members the opportunity to give back to the greater community by participating in pro bono development of marketing plans, advertising campaigns, logos, public relations assistance, and web site design as part of an annual project benefiting a local charitable organization.



THE AD CLUB

*Association of
Professional Communicators*

**P.O. BOX 903
LATHAM, NEW YORK
12110**

**ENROLLMENT AND INVOICE
OCTOBER 1, 2009 - SEPTEMBER 31, 2010**

□ INFORMATION

The information you provide to us on this form is the information we use for our database and in our online member directory. If you prefer to exclude your information from our member directory, please check this box.

BE A PART OF IT ALL

Committees include the NORI Awards, Membership, Programming, Social, and more! Interested? Just put a star * next to your name. We'll call you!

□ CORPORATE: INCLUDES 3 MEMBERS

\$225/year; \$260 after January 1, 2010; Additional Members \$25 Each

Comprised of three or more individuals within the same company/ organization. Includes all voting rights as an Albany Ad Club member. Membership resides with the individual and is not transferable without the approval of the Ad Club Board of Directors.

□ INDIVIDUAL: ONE MEMBER

\$90/year; \$110 after January 1, 2010

Open to any individual. Voting rights as a member. Non-transferable.

JOB CODE

- | | |
|--------------------------------|-----------------------------|
| 01 Advertising Agencies | 09 Paper Company or Printer |
| 02 PR/Promotion | 10 Writer |
| 03 Audio/Video Production | 11 Exhibits & Displays |
| 04 Photographer | 12 Education |
| 05 Talent | 13 Media Buying |
| 06 Services | 14 Illustrator |
| 07 Marketing Consultant | 15 Government Agency |
| 08 Graphic and/or Web Designer | 16 Other (please specify) |

DUES ENCLOSED

Corporate @ \$225 [\$260 after January 1, 2010] _____ }
 Individual @ \$90 [\$110 after January 1, 2010] _____ }
 Additional @ \$25 _____ }
 TOTAL \$ _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____ Email _____

Name _____

Title _____

Email _____ Job Code _____

Name _____

Title _____

Email _____ Job Code _____

Name _____

Title _____

Email _____ Job Code _____

Name _____

Title _____

Email _____ Job Code _____