



Join Us – The Albany Ad Club

Focusing on **YOU.**

support
recognition
service
development



What is the Ad Club?

The Ad Club, officially known as the Association of Professional Communicators, brings programming, special events, and networking opportunities to the Capital Region advertising community.

Who are our members?

Ad Club members are like you...professionals who are passionate about what they do. Members include advertising agency professionals, media representatives, public relation specialists, copywriters, graphic artists and designers, broadcast producers, voice and on-air talent, state communication and public information specialists, business owners, and students.

The Ad Club and its 300 members from 100 different companies and state agencies are proud to be part of one of the largest professional communications organizations in the area.



Support...Recognition Service...Development

What's in it for you?

Professional Development – Individual and professional success benefits our entire community. The Ad Club recognizes this and invites respected professionals to bring topical seminars and workshops to members and non-members alike.

Social Networking – Networking with colleagues, potential clients, and vendor partners is core to our profession. The Ad Club provides opportunities for members to develop professional contacts and share experiences and ideas – and, by the way, we have fun, too! The Ad Club's membership party is an opportunity to network, be entertained and win some fabulous prizes. Later in the year, join us for the annual Holiday party.

Ad Lib – Keep up with the latest club and local industry news by reading *Ad Lib*, the Club's quarterly e-newsletter.

Jobs – Looking for career advancement? Club members post job openings in their respective companies as available.

Award Recognition – Members of the Albany Ad Club are invited to enter the Capital Region's NORI Awards competition. Since 1972, the Ad Club has honored outstanding creative achievement and members excelling at their craft. Each year, one dedicated member of the Ad Club is honored with the Outstanding Achievement Award.

Public Service – The Ad Club gives members the opportunity to give back to the greater community by participating in pro bono development of marketing plans, advertising campaigns, logos, public relations assistance, and web site design as part of an annual project benefiting a local charitable organization.

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Name: _____

Name: _____

Title: _____

Title: _____

Email: _____

Email: _____

Job Code: _____

Job Code: _____

Name: _____

Name: _____

Title: _____

Title: _____

Email: _____

Email: _____

Job Code: _____

Job Code: _____

Information

The information you provide to us on this form is the information we use for our database and in our online member directory. If you prefer to exclude your information from our member directory, please check this box.

Be A Part Of It All

Committees include the NORI Awards, Social, Membership, Education, and more! Interested? Just put a star * next to your name. We'll call you!

Corporate: *Includes 3 Members; Additional Members \$25 Each*

\$225/year; \$260 after December 1, 2008

Comprised of three or more individuals within the same company/organization. Includes all voting rights as an Albany Ad Club member. Membership resides with the individual and is not transferable without the approval of the Ad Club Board of Directors.

Individual: *(One member)*

\$90/year; \$110 after December 1, 2008

Open to any individual. Voting rights as a member. Non-transferable.

Job Category Codes

- | | |
|--------------------------------|-----------------------------|
| 01 Advertising Agencies | 09 Paper Company or Printer |
| 02 PR/Promotion | 10 Writer |
| 03 Audio/Video Production | 11 Exhibits & Displays |
| 04 Photographer | 12 Education |
| 05 Talent | 13 Media Buying |
| 06 Services | 14 Government Agency |
| 07 Marketing Consultant | 15 Other (please specify) |
| 08 Graphic and/or Web Designer | |

Membership Dues Enclosed

Corporate @ \$225: _____

Individual @ \$90: _____

Additional @ \$25: _____

TOTAL \$ _____



THE AD CLUB

P.O. Box 903
Latham, NY 12110



How can I get involved?

Our board invites all members to become active in one of these very important committees:

- Newsletter - Keep that info coming
- Nominating - Who should be on the board
- NORI Awards - Needs no explanation
- Education - We could all be a little smarter
- Social - Planning, lots of planning
- Student Committee - Reward young talent
- Membership - We always need new blood
- Web Site - Keep us up to date

Questions?

Contact the Ad Club at:

P.O. Box 903, Latham, NY 12110

Phone: (518) 784-CLUB • Fax: (518) 784-2583

Email: info@albanyadclub.com

www.albanyadclub.com